

## PROJECT PROFILE – SUMMARY SHEET

### Project Introduction

1. Project title: **Boomgarddi Hotel-rural tourism**

2. Sector: tourism

3. Products/Services: residential services

4. Location: Free zone  Economic special zone  Industrial Estate  Main Land

5. Project description:

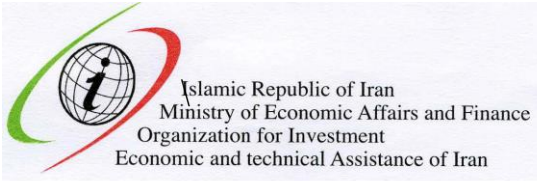
The main goal of this plan is to establish a Boomgarddi Hotel in rural regions of Lorestan province. Generally, the rural activities are as follow:

1. Vacations for rehabilitating the mood in rural environment (second homes, silence and calmness)
2. Studying and enjoying the nature (photography, studying the birds and their behaviours)
3. Watching natural perspectives (animals, flowers and scarce plants and birds)
4. Exchanging with rural habitants (trading the products and native and local products)
5. Hunting and fishing (fishing in rivers or lakes in villages or hunting wild animals or birds)
6. Exhibiting agricultural crops, local products sales, hand crafts and souvenirs
7. Training the tourism activities in farm (training cultivation, maintenance and harvesting the crops, training techniques of animal husbandry)
8. Traditional economic activities like agriculture, gardening, animal husbandry and fishing
9. Local markets, manners and customs (exhibitions, manners, games and traditional customs)
10. Dancing, music and traditional different celebrations (local dance, traditional music concert, cultural festivals and celebrations)
11. Rural architecture studying (old texture and rural houses architecture, historical and old houses)
12. Rural festivals (agricultural crops harvesting festival and gardening like producing Golab, harvesting hazelnut and grapes)
13. Cocking traditional and local foods (cocking and testing types of local foods, drinks and local breads)
14. Residing in farms, camps or farmer's house (rural houses or farm cottages)

6. Annual capacity:

Annual sales (m. R)	Unit price (R)	Capacity (person/year)	Description	No
10560	1000000	10560	Residential; units	1
1320	500000	2640	Nature tours in regions	2





### Financial Structure

#### 11. Finance

Description	Local Currency Required			Foreign Currency Required Million Dollar	Total Million Dollar
	Million Rials	Rate	Equivalent in Million Dollar		
Fix Capital	12081.55	32500 Rials for each Dollar	0.37	0	0.37
Working Capital	742.76		0.02	0	0.02
<b>Total Investment</b>	<b>12824.31</b>		<b>0.39</b>	<b>0</b>	<b>0.39</b>

- Value of foreign equipment/machinery: million dollar
- Value of local equipment/machinery: million dollar
- Value of foreign technology: million dollar
- Value of local technology: million dollar
- Net Present Value (NPV): 5294.9 Million Rials for 10 Year, discount rate: 20%
- Internal Rate of Return (IRR): 28.93%
- Payback Period (PP): 35.3%

### General Information

12. Project Type:                      Establishment                       Expansion and completion

#### 13. Company Profile:

-Name (legal /natural persons):

-Company Name:

-Address:

-Tel:

Fax:

-E-mail:

Web site:

-Sector:    private sector     public sector     other

*Please attach follow documents if available*

- Pre-feasibility study
- Feasibility study
- Legal permissions (establishment license, foreign currency quota, environment, etc)

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